

LEO SCHNEIDER

UX / VISUAL DESIGNER



leonardoschneider.com



leomega@gmail.com



(305) 766-2319

30 SECOND OVERVIEW

- 15 years of design experience across both agency and in house.
- American & Brazilian Citizen - Based in Houston, TX
- Designed for: ADP, ADT, Agilent, Burger King, Carnival Cruises, FedEx, GE, Kaplan University, Mercedes-Benz, Office Depot, Quintiles, Ryder, Sea World, Tupperware, USG, Walmart, Wendy's.
- Won 72 design awards and was featured 4 times in the Webdesign Index Book.
- Portfolio: leonardoschneider.com

SKILL SET

- | | | |
|-----------------|---------------------|-------------------------|
| ✓ Art Direction | ✓ Design for Mobile | ✓ Responsive Design |
| ✓ Adobe/Sketch | ✓ Design for Web | ✓ Persona Development |
| ✓ Action Script | ✓ Design Methods | ✓ Prototyping Tools |
| ✓ Agile | ✓ E-Mail Marketing | ✓ Wireframing |
| ✓ Branding | ✓ HTML | ✓ Wordpress |
| ✓ CSS | ✓ Motion Design | ✓ Workshop Facilitation |

COLLABORATIONS

IxDA Interaction Design Association - Reviewer
2013, 2014, 2015, 2016

● × ■ Noun Project - Active Contributor
Won Icon set of the week

PRESS PUBLICATIONS

- Webdesign Index Book by Pepin Press - 2009
Featured website under the Information Technology category.
- Webdesign Index Book by Pepin Press - 2007
Featured website under the Advertising category.
- Webdesign Index Book by Pepin Press - 2006
Two Featured websites under the Fashion and Advertising categories.

PROUD TO HAVE DESIGNED FOR



EXPERIENCE

GE - Houston, TX
Sr. Design Manager - 2016 / Present (1 year)
www.ge.com

- Hands on Designer.
- Leading UX/Visual for GE Oil & Gas.
- Collaborating with Developers, Designers, Product Managers, and Commercial Leaders to define goals, processes, and deliver world-class products.
- Mentoring and guiding designers.

GE Digital - San Francisco, CA
Lead UX / Visual Designer - 2013 / 2016 (3 years)
www.ge.com

- Led the design of several applications and solutions for multiple GE businesses including GE Transportation, Power & Water, and Oil & Gas.
- Examples include a broad array of applications: from a complex system that manages a locomotive shop to an advanced solution that allows Gas Power Plants to operate more efficiently.
- Maintained and scaled GE design systems for use across multiple devices.
- Led the design for Augmented Reality projects within the IoT space.

PricewaterhouseCoopers - Hallandale, FL
Associate Art Director - 2006 / 2012 (7 years)
www.pwc.com

McCann - Fullgas Propaganda - Brazil
Lead UX / Visual Designer - 2002 / 2006 (4 years)
www.mccann.com

DESIGN AWARDS



EDUCATION

University of San Francisco - 2013 - 2015
B.S.M. Information Systems
GPA 4.0 - Summa Cum Laude - High Honors
Alpha Sigma Nu Honor Society Member

Miami Dade College - 2010 - 2013
Associate of Arts / Mass Communications